BeeLine Call Flow





A swarm is spotted



The reporter immediately calls our toll-free hotline or visits our website to report the swarm.



They are initially prompted to enter their location to determine their area's regional coverage.



Then they complete a brief questionnaire to verify the honey bee identification and gather basic information about the swarm's location and behavior.



The reporter stays near a phone while we search our database for area beekeepers and immediately begin contacting them via phone and SMS.



The first responding beekeeper commits to retrieving the swarm at once, and contacts the reporter for confirmation and greater detail.



The beekeeper gently relocates the swarm to a safe and sustainable location for the bees to establish their new hive. Success!



By reviewing feedback from reporters and monitoring speed and frequency of beekeeper responses to swarm calls, we maintain an up-to-date and dependable list of active beekeepers that we feel confident recommending to the general public.

When we receive a swarm call, registered beekeepers are contacted using a merit-based prioritization system. This weighted system encourages our registered beekeepers to develop a reputation of consistency & competency that will serve them each time they use our services.



Has the hive already been established? Not a problem! In these cases, the reporter would be referred to other professionals for further assistance.

When a beekeeper commits to a swarm retrieval, the reporter is automatically dialed and connected to the beekeeper.

After communicating with the reporter, the beekeeper proceeds to the swarm's location.

If the beekeeper has agreed to be a mentor, they may also attempt to contact any novice beekeepers in the area to witness/participate in the swarm retrieval.